Page 1

NOOS 1220 L. H.	rvice Quality Improvement Reporting llection Form			FCC Form 481  OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013
<010>	Study Area Code	330880		
<015>	Study Area Name	FARMERS TEL	CO - WI	
<020>	Program Year	2016		div. oie a use of the second
<030>	Contact Name - Person USAC should contact regarding this data	Bruce Schie		
<035>	Contact Telephone Number - Number of person identified in data line <030>	6086645455	ext.	
<039>	Contact Email Address - Email Address of person identified in data line <030>	bruce.schie	felbein@tdstelecom.com	
<110>	Has your company received its ETC certification from the FCC?	(ye	s/no) <b>O</b>	
<111>	If your answer to Line <110> is yes, do you have an existing §54.202(a) "5 year plan" filed with the FCC?	lua	s/no) O O	
<112>	report, on line <112> delineating the status of your company's existing § 54.202(a) "5 year plan" on file with the FCC, as it relates to your provision of voice telephony service.  Attach Five-Year Service Quality Improvement Plan or, in subsequent years, your annual progress report filed pursuant to 47 C.F.R. § 54.313(a)(1). If your of CETC which only receives frozen support, your progress report is only required to address voice telephony service.	ompany is a	330880will2.pdf	
	Please select the appropriate responses below (Yes, No, Not Applicable) to confine that the attached document(s), on line 112, contains a progress report on its five service quality improvement plan pursuant to §54.202(a). The information shall be submitted at the wire center level or census block as appropriate.	-year		Name of Attached Document
<113>	Maps detailing progress towards meeting plan targets		Yes	
<114>	Report how much universal service (USF) support was received		Yes	
<115>	How much (USF) was used to improve service quality and how support was used to impro	ve service qualit	ty Yes	7
<116>	How much (USF) was used to improve service coverage and how support was used to imp			
<117>	How much (USF) was used to improve service capacity and how support was used to improve			
<118>	Provide an explanation of network improvement targets not met in the prior calendar year.		Not Applicable	∃

	vice Outage Re ection Form	eporting (Voic	œ)						OM	Form 481 B Control No. 3060- 2013	0986/OMB Control N	o. 3060-0819
<010>	Study Area Co	ode				330880						
<015>	Study Area Na	ame				FARMERS TEL	CO - WI					
<020>	Program Year	3				2016						
<030>	Contact Name	- Person USAC	should contac	t regarding this	s data	Bruce Schie	efelbein					
<035>	Contact Telep	hone Number	- Number of pe	rson identified	in data line <0	30> 6086645455	ext.					
<039>	Contact Email	Address - Ema	il Address of pe	erson identified	in data line <0	)30> bruce.schie	efelbein@tdstelecom	. com				
<220>	<a></a>	<b1></b1>	<b2></b2>	<b3></b3>	<b4></b4>	<c1></c1>	<c2></c2>	<d></d>	<e></e>	<f></f>	<g></g>	<h>&gt;</h>
	NORS Reference Number		Outage Start Time	Outage End Date	Outage End Time	Number of Customers Affected		911 Facilities Affected (Yes / No)	Service Outage Description (Check all that apply)	Did This Outage Affect Multiple Study Areas (Yes / No)	Service Outage Resolution	Preventativ Procedures
						5	ee attached					_
						- wo	rksheet -		1			
							-					

PRODUCT OF		
		23A8 Court No. 3060 0986/0985 Control No. 3050-0919
CONTRACTOR NO.		
<010>	Study Area Code	330880
<015>	Study Area Name	FARMERS TEL CO - WI
<020>	Program Year	2016
<030>	Contact Name - Person USAC should contact regarding this data	Bruce Schiefelbein
<035>	Contact Telephone Number - Number of person identified in data line <030>	6086645455 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	bruce.schiefelbein@tdstelecom.com
<701>	Residential Local Service Charge Effective Date 1/1/2015	
<702>	Single State-wide Residential Local Service Charge	

State	Exchange (ILEC)	SAC (CETC)	Rate Type	Service Rate	State Subscriber Line Charge	State Universal Service Fee	Service Charge	Total per line Rates and Fe
		-						
		-						
				C				
				See a	tached worksheet			

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	(Charles and Charles) (Alterdacia	SECTION 405 - Date control NG - 3050-0385/CKM Control No. 9060-0819 - 3050-0819
<010>	Study Area Code	330880
<015>	Study Area Name	FARMERS TEL CO - WI
<020>	Program Year	2016
<030>	Contact Name - Person USAC should contact regarding this data	Bruce Schiefelbein
<035>	Contact Telephone Number - Number of person identified in data line <030>	6086645455 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	bruce.schiefelbein@tdstelecom.com

State	Exchange (ILEC)	Residential Rate	State Regulated Fees	Total Rate and Fees	Broadband Service - Download Speed (Mbps)	Broadband Service - Upload Speed (Mbps)	Usage Allowance (GB)	Usage Allowance Action Taken When Limit Reached (select
	-	+						
			See attac	hed				
			worksheet -					

Study Area Code   3330880	Consultation of the last of th	No.				#000 Parts 46 8 CRAIG Constrol Appl 2000-4886 COMB Control No. 3060-0819 20 304-2019
<ul> <li>Study Area Name</li> <li>Program Year</li> <li>Contact Name - Person USAC should contact regarding this data</li> <li>Contact Telephone Number - Number of person identified in data line &lt;030&gt;</li> <li>Contact Email Address - Email Address of person identified in data line &lt;030&gt;</li> <li>Reporting Carrier</li> <li>Farmers Telephone Co.</li> <li>Holding Company</li> <li>Telephone and Data Systems, Inc.</li> <li>Operating Company</li> <li>Farmers Telephone Co.</li> <li>Affillates</li> <li>SAC</li> <li>Doing Business As Company or Brand Designation</li> </ul>	12020				Control and Control of the Control of Control	
<ul> <li>Color Program Year</li> <li>Contact Name - Person USAC should contact regarding this data</li> <li>Bruce Schiefelbein</li> <li>Contact Telephone Number - Number of person identified in data line &lt;030&gt;</li> <li>Contact Email Address - Email Address of person identified in data line &lt;030&gt;</li> <li>Reporting Carrier</li> <li>Farmers Telephone Co.</li> <li>Holding Company</li> <li>Telephone and Data Systems, Inc.</li> <li>Operating Company</li> <li>Farmers Telephone Co.</li> </ul> Affiliates SAC Doing Business As Company or Brand Designation				330880		
Contact Name - Person USAC should contact regarding this data  Costs Contact Telephone Number - Number of person identified in data line <030>  Contact Email Address - Email Address of person identified in data line <030>  Contact Email Address - Email Address of person identified in data line <030>  Contact Email Address - Email Address of person identified in data line <030>  Earmers Telephone Co.  Contact Email Address - Email Address of person identified in data line <030>  Earmers Telephone Co.  Contact Email Address - Email Address of person identified in data line <030>  Earmers Telephone Co.  Contact Email Address - Email Address of person identified in data line <030>  Earmers Telephone Co.  Contact Email Address - Email Address of person identified in data line <030>  Earmers Telephone Co.  Contact Email Address - Email Address of person identified in data line <030>  Earmers Telephone Co.  Contact Email Address - Email Address of person identified in data line <030>  Earmers Telephone Co.  Contact Email Address - Email Address of person identified in data line <030>  Earmers Telephone Co.  Contact Email Address - Email Ad			the second secon	FARMERS TEL CO	O - WI	
Contact Telephone Number - Number of person identified in data line <030>  Contact Email Address - Email Address of person identified in data line <030>  Example 2				2016		
Contact Email Address - Email Address of person identified in data line <030> bruce.schiefelbeinetdstelecom.com    Secondary						
Reporting Carrier Farmers Telephone Co.     Sally Holding Company Telephone and Data Systems, Inc.     Operating Company Farmers Telephone Co.     Sally Affiliates SAC Doing Business As Company or Brand Designation	-10			6086645455 ex	t.	
	<039>	Contact Email Address - I	Email Address of person identified in data line <030>	bruce.schiefe	lbein@tdstelecom.com	n
<812> Operating Company Farmers Telephone Co. <813> Affiliates SAC Doing Business As Company or Brand Designation	<810>	Reporting Carrier	Farmers Telephone Co.			
<812> Operating Company Farmers Telephone Co. <813> Affiliates SAC Doing Business As Company or Brand Designation	<811>	Holding Company	Telephone and Data Systems, Inc.			
Affiliates SAC Doing Business As Company or Brand Designation	<812>					
See attached worksheet	,		Filling		urit.	Sound Sestimated to Digital Sestimation
See attached worksheet	,					
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			AGC Court (MG.) Children courts of the Court (MG.) 2050 GB151
		Control Labor	
<010>	Study Area Code		330880
<015>	Study Area Name		FARMERS TEL CO - WI
<020>	Program Year		2016
<030>	Contact Name - Person USAC should contact regarding this data		Bruce Schiefelbein
<035>	Contact Telephone Number - Number of person identified in data line		6086645455 ext.
<039>	Contact Email Address - Email Address of person identified in data line	<030>	bruce.schiefelbein@tdstelecom.com
<910>	Tribal Land(s) on which ETC Serves		
<920>	Tribal Government Engagement Obligation		Name of Attached Document
If your c	ompany serves Tribal lands, please select (Yes,No, NA) for each these boxes		
	m the status described on the attached document(s), on line 920,		
	trates coordination with the Tribal government pursuant to	S	select
	S(a)(9) includes:	0.000	s or No or t Applicable
<921>	Needs assessment and deployment planning with a focus on Tribal community anchor institutions.	130	
<922>	Feasibility and sustainability planning;		
<923>	Marketing services in a culturally sensitive manner;		
<924>	Compliance with Rights of way processes		
<925>	Compliance with Land Use permitting requirements		
<926>	Compliance with Facilities Siting rules		
<927>	Compliance with Environmental Review processes		
<928>	Compliance with Cultural Preservation review processes		
<929>	Compliance with Tribal Business and Licensing requirements.		

## ${\bf REDACTED \text{-} AVAILABLE \text{ } FOR \text{ } PUBLIC \text{ } INSPECTION }$

	Classical Attached Reported	#63/9 cm (#69) Chief Contyct No. (2060-1996/ONE) Control No. (2060-0819)
3.5		<b>20/200</b>
<010>	Study Area Code	330880
<015>	Study Area Name	FARMERS TEL CO - WI
<020>	Program Year	2016
<030>	Contact Name - Person USAC should contact regarding this data	Bruce Schiefelbein
<035>	Contact Telephone Number - Number of person identified in data line <030>	6086645455 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	bruce.schiefelbein@tdstelecom.com
<1120>	Please confirm whether terrestrial backhaul options exist within the supported area pursuant to § 54.313(g) (Yes, No).	
<1130>	Please select the appropriate response (Yes, No, Not Applicable) to confirm the reporting carrier offers broadband service of at least 1 Mbps downstream and 256 upstream within the supported area pursuant to § 54.313(g).	kbps

## ${\bf REDACTED - AVAILABLE \; FOR \; PUBLIC \; INSPECTION}$

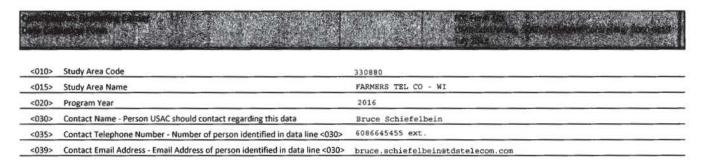
	script Form	### OPER CONTROL TO A SECURITION OF THE PROPERTY OF THE PROPER
<010>	Study Area Code	330880
<015>	Study Area Name	FARMERS TEL CO - WI
<020>	Program Year	2016
<030>	Contact Name - Person USAC should contact regarding this data	Bruce Schiefelbein
<035>	Contact Telephone Number - Number of person identified in data line <03	
<039>	Contact Email Address - Email Address of person identified in data line <0	030> bruce.schiefelbein@tdstelecom.com
<1210>	Terms & Conditions of Voice Telephony Lifeline Plans	330880wi1210.pdf
		Name of Attached Document
<1220>	Link to Public Website	P
or the we	heck these boxes below to confirm that the attached document(s), on line 1210, bsite listed, on line 1220, contains the required information pursuant to (a)(2) annual reporting for ETCs receiving low-income support, carriers must report:	
<1221>	Information describing the terms and conditions of any voice telephony service plans offered to Lifeline subscribers,	ם
<1222>	Details on the number of minutes provided as part of the plan,	
<1223>	Additional charges for toll calls, and rates for each such plan.	

		Sample Ling Colons (New Colons Section 1900)
100	Bate Attention Convery of Highest with Price Constitution by the continue converse.	
<010>	Study Area Code	
<015>	Study Area Name	330880
<020>	Program Year	FARMERS TEL CO - WI
<030>	Contact Name - Person USAC should contact regarding this data	2016
<035>	Contact Telephone Number - Number of person identified in data line <030>	Bruce Schlereldein
<039>	Contact Email Address - Email Address of person identified in data line <030>	6086645433 Ext.
		bruce.schlerelbelnwtdstelecom.com
Connect	America Phase II support as set forth in 47 CFR § 54.313(b),(c),(d),(e). The information incremental Connect America Phase I reporting	a recipient of Incremental Connect America Phase I support, frozen High Cost support, High Cost support to offset access charge reductions, and mation reported on this form and in the documents attached below is accurate.
<2010>	2nd Year Certification (47 CFR § 54.313(b)(1)i)	
<2011a>	3rd Year Certification (47 CFR § 54.313(b)(1)ii)	
<2011b>	Attachment (47 CFR § 54.313(b)(1)ii)	
		Name of Attached Document(s) Listing Required Information
	Price Cap Carrier Receiving Frozen Support Certification (47 CFR § 54.312(a))	
<2012>		
<2013>		
<2014>	·	
<2015>	2016 and future Frozen Support Calculation (47 CFR § 54.313(c)(4))	
	Price Cap Carrier Connect America ICC Support {47 CFR § 54.313(d)}	
<2016>	Certification Support Used to Build Broadband	
	Connect America Phase II Reporting {47 CFR § 54.313(e)}	
<2017>	3rd year Broadband Service Certification	
<2018	Still year broadband Still vice Certification	
<2019		
<2020>	Please check the box to confirm that the attached document(s), on lin pursuant to § 54.313 (e)(3)(ii), as a recipient of CAF Phase II support s addresses of community anchor institutions to which began providing preceding calendar year.	le 2021, contains the required information hall provide the number, names, and paccess to broadband service in the
<2021>	Interim Progress Community Anchor Institutions	
		Name of Attached Document(s) Listing Required Information

			Market State of the State of th
			protections of the description of the protection
		A STATE OF STATE OF	Constitution and the second second
<010>	Study Area Code	330880	
<015>	Study Area Name	FARMERS TEL CO - WI	
<030>	Program Year  Contact Name - Person USAC should contact regarding this data	2016 Bruce Schiefelbein	
<035>	Contact Telephone Number - Number of person identified in data line <030>	6086645455 ext.	
<039>	Contact Email Address - Email Address of person identified in data line <030>	bruce.schiefelbein@tdstelecom.com	DESCRIPTION OF THE PARTY OF THE
CHECK t	he boxes below to note compliance on its five year service quality plan (pursuant		
	CFR § 54.313(f)(2). I further certify that the	information reported on this form and in the documents attache	ed below is accurate.
		330880wi3010.pdf	
(3010)	Progress Report on 5 Year Plan		
	Milestone Certification (47 CFR § 54.313(f)(1)(i))		
		Name of Attached Document Listing Required Informat	tion
	Please check this box to confirm that the attached document(s), on line 3(§ 54.313 (f)(1)(ii), the carrier shall provide the number, names, and addre providing access to broadband service in the preceding calendar year.		
(3012)	Community Anchor Institutions {47 CFR § 54.313(f)(1)(ii)}		
		Name of Attached Document Listing Required Information	
	Is your company a Privately Held ROR Carrier $\{47\ \text{CFR}\ \S\ 54.313\{f\}(2)\}$ If yes, does your company file the RUS annual report	(Yes/No) (Yes/No)	38
Please	check these boxes to confirm that the attached document(s), on line 3017	, contains the required information pursuant to § 54.313(f)(2)	) compliance requires:
(3015)	Electronic copy of their annual RUS reports (Operating Report for Telecommunications Borrowers)		
(3016)	Document(s) for Balance Sheet, Income Statement and Statement of Cast	h Flows	
(3017)	If the response is yes on line 3014, attach your company's RUS annual report and all required documentation		
		Name of Attached Document Listing Required Information	
(3018)	If the response is no on line 3014, is your company audited?	(Yes/No)	$\Omega$
	If the response is yes on line 3018, please check the boxes below to confirm your submission, on line 3026 pursuant to § 54.313(f)(2), contains		
(3019)	Either a copy of their audited financial statement; or (2) a financial report in a fo	rmat comparable to RUS Operating Report for Telecommunications	· 🗀
(3020)	Document(s) for Balance Sheet, Income Statement and Statement of Ca	sh Flows	
(3021)	Management letter and audit opinion issued by the independent certified pu	blic accountant that performed the company's financial audit	
	If the response is no on line 3018, please check the boxes below to confirm your submission, on line 3026 pursuant to § 54.313(f)(2), contains:		
(3022)	Copy of their financial statement which has been subject to review by an independent certified public accountant; or 2) a financial report in a format comparable to RUS Operating Report for Telecommunications		
(3023)	Borrowers,  Underlying information subjected to a review by an independent certified public accountant		
(3024)	Underlying information subjected to an officer certification.		
(3025)	Document(s) for Balance Sheet, Income Statement and Statement of Ca	sh Flows	1
(3026)	Attach the worksheet listing required information		
		Name of Attached Document Listing Required Information	

Study Area Code	330880
Study Area Name	FARMERS TEL CO - WI
Program Year	2016
Contact Name - Person USAC should contact regarding this data	Bruce Schiefelbein
Contact Telephone Number - Number of person identified in data line <030>	6086645455 ext.
Contact Email Address - Email Address of person identified in data line <030>	bruce, schiefelbein@tdstelecom.com
	Study Area Name Program Year Contact Name - Person USAC should contact regarding this data

Financial Data Summary	
(3027) Revenue	
(3028) Operating Expenses	
(3029) Net Income	
(3030) Telephone Plant In Service(TPIS)	
(3031) Total Assets	
(3032) Total Debt	
(3033) Total Equity	
(3034) Dividends	



#### TO BE COMPLETED BY THE REPORTING CARRIER, IF THE REPORTING CARRIER IS FILING ANNUAL REPORTING ON ITS OWN BEHALF:

I certify that I am an officer of the reporting carrier; my responsibilit recipients; and, to the best of my knowledge, the information repor	ties include ensuring the accuracy of the annual reporting requirements for universal service suppor rted on this form and in any attachments is accurate.
Name of Reporting Carrier; FARMERS TEL CO - WI	
Signature of Authorized Officer: CERTIFIED ONLINE	Date 06/11/2015
Printed name of Authorized Officer: Kevin Hess	
Title or position of Authorized Officer: Executive Vice Presider	nt
Telephone number of Authorized Officer: 6086644160 ext.	
Study Area Code of Reporting Carrier: 330880	Filing Due Date for this form: 07/01/2015

		CONTROL OF THE PROPERTY OF T
<010>	Study Area Code	330880
<015>	Study Area Name	FARMERS TEL CO - WI
<020>	Program Year	2016
<030>	Contact Name - Person USAC should contact regarding this data	Bruce Schiefelbein
<035>	Contact Telephone Number - Number of person identified in data line <030>	6086645455 ext.
<039>	Contact Email Address - Email Address of person identified in data line <030>	bruce.schiefelbein@tdstelecom.com

#### TO BE COMPLETED BY THE REPORTING CARRIER, IF AN AGENT IS FILING ANNUAL REPORTS ON THE CARRIER'S BEHALF:

I certify that (Name of Agent)	is authorized to submit the information reported on behalf of the reporting ca
also certify that I am an officer of the reporting carrier; ragent; and, to the best of my knowledge, the reports an	sponsibilities include ensuring the accuracy of the annual data reporting requirements provided to the author a provided to the authorized agent is accurate.
Name of Authorized Agent:	
Name of Reporting Carrier:	
Signature of Authorized Officer:	Date:
Printed name of Authorized Officer:	
Title or position of Authorized Officer:	
Telephone number of Authorized Officer:	
Study Area Code of Reporting Carrier:	Filing Due Date for this form:

#### TO BE COMPLETED BY THE AUTHORIZED AGENT:

Certification of Agent	Authorized to File Annual Reports for CAF or LI Recipients on Behalf of Report	ing Carrier
[1] 조현 경험 (1) [1] [1] [1] [2] [2] [2] [2] [2] [2] [2] [2] [2] [2	orized to submit the annual reports for universal service support recipients on behalf of the reporting carrier; and, to the best of my knowledge, the information reported herein is accur	
Name of Reporting Carrier:		
Name of Authorized Agent or Employee of Agent:		
Signature of Authorized Agent or Employee of Agent:	Date	1:
Printed name of Authorized Agent or Employee of Agent:		
Title or position of Authorized Agent or Employee of Agent		
Telephone number of Authorized Agent or Employee of Ag	ent:	
Study Area Code of Reporting Carrier:	Filing Due Date for this form:	

Attachments

The Farmers Telephone Company, LLC, dba TDS Telecom

State: WISCONSIN

Study Area: 330880

54.313(a)(1) Progress Report on Five Year Service Quality Improvement Plan pursuant to § 54.202(a)

As an Incumbent Local Exchange Carrier (ILEC) and Eligible Telecommunications Carrier (ETC), The Farmers has been providing ubiquitous, high-quality voice telecommunications services in its study area for many years. To accomplish and maintain this service level, The Farmers has made significant historical investment to deploy, operate, and maintain an integrated, highly-reliable network. In addition to its own capital spending, The Farmers draws from the federal Universal Service Fund (USF). Universal service support has been (and continues to be) critical in enabling The Farmers's services in its rural markets to be reasonably comparable in quality and price to services in more urban markets, as Congress mandated in the Telecommunications Act. The Farmers draws USF support because the cost of providing voice and data services in its rural study area are substantially higher than those in urban areas, and thus all of the costs cannot be recovered solely from The Farmers's customers while maintaining reasonably comparable prices. The Farmers has made investments to bring high speed data services to its customers when the level of customer revenues and universal service support has made it financially viable to do so.

For The Farmers, federal high cost support is used to help offset ongoing network costs, but the monies received cover only a portion of the cost of updating and operating the network. In 2014, The Farmers received \$972,400 in USF support while incurring in operating expenses and investing in new plant. The attached Schedule A contains a list of specific network improvement projects that were completed in 2014 at the wire center level. Where these projects related to specific DSAs within the wire center, it is so indicated and can be cross-referenced to the exchange map attached as Exhibit 1. As evidenced by these support and expenditure numbers provided for the current reporting year, the universal service support that The Farmers receives covers only a fraction of its cost to provide service. Continued receipt of USF support is vital to helping The Farmers maintain reasonably comparable rates for local exchange service; and to incrementally upgrade its telecommunications facilities and equipment to help meet evolving service requirements and maintain high quality service.

Because USF funding support is modest compared to The Farmers's ongoing network operating expense, the spending of USF support money is primarily focused on repair, maintenance and incremental

The Farmers Telephone Company, LLC, dba TDS Telecom

State: WISCONSIN

Study Area:

330880

54.313(a)(1) Progress Report on Five Year Service Quality Improvement Plan pursuant to § 54.202(a)

upgrades to maintain existing service levels rather than further expansion of broadband services deeper into the network. Given the current level of customer revenues, the level of universal support, and the technology available today, the additional costs associated with expanding broadband services to unserved portions of the study area, or increasing speeds to already served portions of the study area, far exceed The Farmers's financial ability to make such investments.

The telecommunications industry continues to change rapidly and significantly as a result of the unprecedented pace of technological advances, increasing customer needs and ongoing regulatory reforms. The level of uncertainty brought about by these factors make long-range network planning a difficult task. By necessity, significant capital investment in network upgrades is cyclical. Capital expenditures in one year are typically followed by a number of years of maintenance of the network to allow time for recovery and return on the investment before the next upgrade is undertaken.

Rapid and significant changes in technology are expected to continue to occur in the telecommunications industry over the next five years. The Farmers believes that its existing network architecture will enable it to incorporate many of these technological changes efficiently, but expects that such changes will also shorten product lifecycles and drive an increase in the rate of obsolescence experienced with existing network equipment. However, having the capability to evolve and being able to afford the cost to evolve, are both necessary to support the capital expenditure.

In an attempt to deliver products similar to those available in more urban areas, telecom companies, like The Farmers are under growing pressure to provide access to services and applications that are driving enormous growth in customer demand for bandwidth. Absent predictable and sufficient universal service support for broadband services, The Farmers will be unable to meet this growing demand.

In addition, The Farmers also faces significant regulatory uncertainty at this time. The FCC 's

Transformation Order and subsequent orders on reconsideration have put universal service revenue in a
state of flux. Forecasting universal service revenues and developing long-range, detailed network plans

The Farmers Telephone Company, LLC, dba TDS Telecom

State: WISCONSIN

Study Area:

330880

54.313(a)(1) Progress Report on Five Year Service Quality Improvement Plan pursuant to § 54.202(a)

that depend on those revenues has become all but impossible. While the FCC Transformation Order adopted a number of comprehensive reforms to the universal service and intercarrier compensation mechanisms, it also left open the long term framework for universal service. Presently there are multiple plans in front of the FCC proposing new and different frameworks. While some plans provide for continued support under a rate of return (ROR) regime, others propose an optional plan to move in the direction of support based on a model which predicts the costs of a forward looking fiber to the home network. The details of these plans radically differ from one another, and the FCC has given little indication of which of these plans it will move towards. It is also possible that universal service reform for ROR companies will not be resolved in the near term, and that the current mechanisms will continue to struggle along. Given this backdrop, predicting next year's federal universal service amounts, let alone those for the next five years, is tenuous at best.

The most conservative approach would be to utilize status quo whereby we forecast based on past revenues. Yet even this approach is uncertain at best. For example, even under the "status quo" assumption, the FCC is considering (1) represcribing the authorized interstate rate-of-return, possibly to a level lower than the current 11.25%; (2) eliminating high cost support in areas where there is an unsubsidized competitor offering service to less than 100% of customers; (3) limiting the recovery of Interstate Common Line Support (ICLS); and (4) lowering originating switched access rates similar to terminating rates. Having all these unknowns on the planning horizon (most, if not all of which could have a negative impact on The Farmers's level of support) make it near impossible to predict to what extent The Farmers can rely on universal service support at historic levels for continued aid in supporting its network. Any future rulemaking that results from these proposals could have significant impacts on the future network plans of The Farmers.

Given all of the uncertainty surrounding the industry, and the need for The Farmers to allocate scarce resources, invest prudently, and operate efficiently, long range predictive forecasting at any level of granularity is difficult and subject to revision as new information becomes known. Also, the speculative

The Farmers Telephone Company, LLC, dba TDS Telecom

State: WISCONSIN

Study Area:

330880

54.313(a)(1) Progress Report on Five Year Service Quality Improvement Plan pursuant to § 54.202(a)

nature of planning in this type of environment hinders The Farmers's ability to effectively develop longterm network build out plans based on projected future USF support.

The attached Schedule B summarizes The Farmers's USF received in 2014 and projected expenditures for 2015 – 2019. The projected 5-year period is based upon historical spending data, which, given the many unknown factors, may have limited value in predicting future network needs and may vary widely from actual spending incurred in the forecasted years, and thus should be treated with that in mind.

The content, timing, and specific geographic locations of projects that will be undertaken in the next five years, is unknown at this time. The selection of future projects will be based on the evaluation of many factors, including current consumer demand, limited capital resources and estimated amounts of universal service support. These and other external factors are not within The Farmers's control and are subject to change. Such changes may affect the assumptions and calculations regarding the optimal improvements to network facilities required to provide high-quality advanced services to The Farmers's customers.

With full recognition of the difficulty in predicting exact locations, specific projects or levels of expenditures, The Farmers commits to utilize available universal service support to help maintain and improve network quality, and if feasible, deploy advanced technologies and new services, expand coverage and improve broadband speeds for its customers.

The Farmers Telephone Company, LLC

State: WISCONSIN Study Area: 330880

54.313(a)(1) Progress Report on Five Year Service Quality Improvement Plan pursuant to § 54.202(a)

2014 Capital Expenditures

2.10		DSA		
Exchange	DSA		Description	Expenditure
BEETOWN	62308	138	11-21-12-13-13-13	
	Various	#N/A		
	Various	#N/A		
CASSVILLE	062400	#N/A		
	062400	#N/A		
	62400	1,125		
	62400	1,125		
	62400	1,125		
	62400	1,125		
180	62400	1,125		
	Customer specific	1,125		
	62400	1,125		
	Various	#N/A		
LANCASTER	06500	3,175		
3.0.4) 11.5300-1	62500	4,709		
	62500	4,709		
	62500	4,709		
	62500	4,709		
	62500	4,709		
	62500	4,709		
	62500	4,709		
	62500	4,709		
	62500	4,709		
	62500	4,709		
	62500	4,709		
	62500	4,709		
	Customer specific	4,709		
	Customer specific	4,709		
160500	Customer specific	4,709		
	62505	283		
	Various	#N/A		
POTOSI	62600	1,352		
	62600	1,352		
	62600	1,352		
	Customer specific	1,352		
	62600	1,352		
	Various	#N/A		
	Various	#N/A		
ALL EXCHANGES	All Exchanges	#N/A		
ALL EXCHANGES	All Exchanges	#N/A		
	All Exchanges	#N/A		
	All Exchanges	#N/A #N/A		

Schedule A

Schedule B

## The Farmers Telephone Company, LLC (SAC 330880)

### **Line 100 - Service Quality Improvement Reporting**

Rule 54.202(a)(1) and 54.313(a)(1)

#### **USF** Received in 2014

High Cost Loop Support	\$ -
ICLS Support	\$ 651,132
Safety Net Additive	\$ -
Safety Value Additive	
CAF	\$ 321,288
TOTAL	\$ 972,420

#### Five-Year Plan

	2015	2016	2017	2018	2019
Operating Expenses	S				
Capital Expenditures	s				

# FARMERS TEL. CO., WI Exhibit 1

## **Broadband Status**

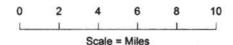


#### **DLC LOCATION | DSA**

- Existing
- Proposed | Future
  - **Broadband Enabled**
  - No DSL

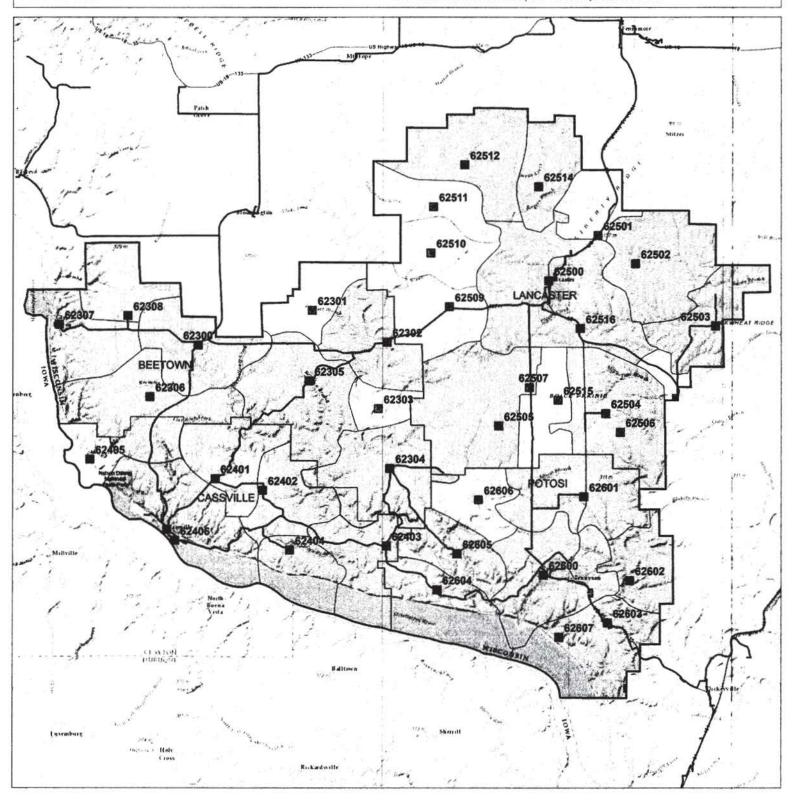
#### OTHER FEATURES

- Exchange Boundary
- Existing TDS Fiber



TDS Telecom Network Services | OSP Records | Date: 4/27/2015





	e Outage Repo	orting (Vo	oice)						FCC Form 481 OMB Control N July 2013	o. 3060-0986/OMB Contr	ol No. 3060-0819
<010> S	tudy Area Code						330880				
	tudy Area Nam						FARMERS TE	EL CO - WI			
<020> P	rogram Year						2016		-0111		
<030> 0	ontact Name -	erson US	AC should cont	act regardi	ng this data		Bruce Schi	And the second s			
<035> C	ontact Telepho	ne Numbe	r - Number of	person ider	tified in data li	ne <030>	6086645455	ext.			
	ontact Email Ac	dress - En	nail Address of	person ide	ntified in data l	ine <030>	bruce.schi	efelbein@tdstelecom.com			
<220>											
<9>	<b1></b1>	<b2></b2>	<b3></b3>	<b4></b4>	<c1></c1>	<c2></c2>	<d></d>	<e></e>	<f></f>	<g></g>	<h></h>
NORS Reference Number	Outage Stark Date	Outage Start Time	Outage End Date	Outage End Time	Number of Customers Affected	Total Number of Customers	911 Facilities Affected (Yes / No)	Service Outage Description (Check all that apply)	Did This Outage Affect Multiple Study Areas (Yes / No)	Service Outage Resolution	Preventative Procedures
-											

#### Line 330 - Detail on Attempts (broadband)

#### Rule 54.313(a)(3)

The Farmers Telephone Company, LLC has implemented service availability tracking tools and employee training capabilities to respond to direct customer requests for broadband services.

Upon receipt of a new broadband service request, The Farmers Telephone Company, LLC's service advisors follow these steps for provisioning the service:

- The The Farmers Telephone Company, LLC service advisor uses a customized service
  addressability software tool to determine if broadband service is available to the requested
  service address. If it is determined that service is offered to the address, an installation order
  will be initiated and scheduled immediately.
- 2) If the information in the service addressability tool indicates that extension of broadband service to the service address might be possible, a field service technician is dispatched to the customer premise to perform additional diagnostic testing. Such testing will determine whether there are any reasonable adjustments to the network or customer facilities which can be made to enable the provision of service. If tests confirm that broadband service can be offered at the service address, an order is initiated and service is provisioned.
- 3) In situations where The Farmers Telephone Company, LLC's terrestrial broadband service is not available to a requesting customer, The Farmers Telephone Company, LLC has partnered with Dish Network to offer dishNET satellite broadband service to customers. The Farmers Telephone Company, LLC's service advisors are trained to discuss and assist the customer in ordering dishNET broadband service.

As the Commission acknowledged<sup>1</sup>, some of the service areas served by rate of return Carriers like The Farmers Telephone Company, LLC, have characteristics that make it highly cost prohibitive to extend broadband service using terrestrial wireline technology. Except as may be noted in The Farmers Telephone Company, LLC's 5-year plan attached to this filing, any further build-out of terrestrial broadband service to additional locations within its study area will be dependent upon the cost of the technology to be deployed and the capital infrastructure funding level available.

<sup>&</sup>lt;sup>1</sup> See In the Matter of Connect America Fund, WC Docket No. 10-90, Order DA 13-332, released March 3, 2013 at paras 10-11.

# Line 510 – Description of Compliance with Service Quality Standards and Consumer Protection

#### Rule 54.313(a)(5)

TDS Telecommunications Corporation's ILEC companies follow applicable federal and state service quality and consumer protection rules. They comply with quality of service requirements including monitoring and reporting service quality metrics where required. TDS Telecom has implemented numerous consumer protection measures to protect customer information. For example, TDS implemented Customer Proprietary Network Information (CPNI) policies and procedures that are consistent with the FCC's regulations. Employees are required to complete CPNI training and in addition, employees who have access to CPNI data receive additional guidance through written procedures regarding customer authentication. Annually, all employees are required to review TDS' Business Code of Conduct which includes information and requirements on protecting sensitive customer information from improper use and disclosure. TDS data privacy and security policies are reinforced through periodic training required of all employees. Additional consumer protection measures include TDS' use of a third-party verifier to prevent unauthorized presubscribed interexchange carrier (PIC) changes ("Slamming") and the elimination of billing and collection arrangements that could have potentially allowed unauthorized third-party charges to be added to customer's bills ("Cramming").